

TRANSACTION PATHWAY

Capital Raise Transaction Pathway

SEPTEMBER 2022



This Pathway has been set up to provide a structured approach to preparing to raise capital. It can be customized however you like, by adding more Stages and/or Tasks, or by changing the names of the existing Stages and/or Tasks.

Once you have tailored it to your specific process, save it as My Template and then you can use it as your standard process without worrying about missing a step.

STAGE	TASKS	TASK FORMS	TASK DOCUMENTS
Business Evaluation	<ul style="list-style-type: none"> ➤ Business Summary ➤ Business Summary Review ➤ Intellectual Property Review ➤ Company location and currency ➤ Company Marketing information ➤ Basic company information ➤ Company stage 	<ul style="list-style-type: none"> ➤ 500-word Business summary description ➤ Business Summary Review Form for comments ➤ Company location and currency form ➤ Phundex Predefined form ➤ Phundex Predefined form ➤ Company Stage Form 	
Due Diligence	<ul style="list-style-type: none"> ➤ Sign the NDA ➤ Key client contact ➤ Company Appointments 	<ul style="list-style-type: none"> ➤ OneNDA ➤ Client Contact Form ➤ Company Appointments 	<ul style="list-style-type: none"> ➤ OneNDA
Business Case	<ul style="list-style-type: none"> ➤ Request business plan ➤ Business plan review ➤ Review further supporting material ➤ Financial Review of previous financial statements ➤ Financial Review of forward-looking projections ➤ Review of any existing debt or financing arrangements ➤ Supplier review ➤ Competitive Analysis ➤ Target Market/ Marketing Strategy 	<ul style="list-style-type: none"> ➤ Request Business Plan ➤ Review Business Plan ➤ Competitors and how you distinguish from them ➤ TAM/SAM 	

STAGE	TASKS	TASK FORMS	TASK DOCUMENTS
Financials	<ul style="list-style-type: none"> ➤ create 5-year revenue projections ➤ bank reconciliation ➤ Financial Review of forward-looking projections ➤ Financial Review of previous Financial statements 		
Intellectual-Property	<ul style="list-style-type: none"> ➤ intellectual-property review 		
Legal & Regulatory	<ul style="list-style-type: none"> ➤ Appoint Lawyers ➤ Authorised Signatures – Cygnetise link ➤ shareholder change notification ➤ Legal Document Review ➤ Legal Opinion Review ➤ Legal Opinion Sign off ➤ Authorised Signatories Information 	<ul style="list-style-type: none"> ➤ Authorised Signatories Cygnetise link ➤ shareholder change notification document ➤ Legal documents and contracts review ➤ Legal Opinion Review ➤ Legal Opinion sign off ➤ Authorised Signatures Template Document 	<ul style="list-style-type: none"> ➤ Authorised Signatures Template Document
Funding/closing	<ul style="list-style-type: none"> ➤ Funding activities ➤ Funding Advanced 	<ul style="list-style-type: none"> ➤ Assess Funding Readiness ➤ Funds Advanced 	